

## MEDIA ACCREDITATION POLICY APPENDIX B – RECOGNIZED MEDIA

**Article 1** – Accreditation may be given to any person who is a journalist or technician and who either has a professional card or is duly commissioned by a media organization in the opinion of the *Secrétariat d'organisation du XII<sup>e</sup> Sommet de la Francophonie* and in accordance with the policy of the *Fédération professionnelle des journalistes du Québec*.

a) The Secretariat recognizes as a journalist any person not concurrently performing an occupation or duties inconsistent with journalism and not otherwise in a conflict of interest with the practise of journalism, and whose primary, regular and paid occupation is exercising a journalistic function for one or more media organizations.

b) Any person working to disseminate information or opinions on current issues in order to serve the public interest and not special interests is exercising a journalistic function.

Exercising a journalistic function includes tasks such as the following: researching and checking information and preparing reports or interviews; writing or preparing news, reports, analyses, commentaries or specialized columns; translating and adapting texts or media coverage of current events; press photography; copy desk activities (staff assignment, text verification, headlines and layout, and the equivalent in the broadcast media); drawing cartoons on current events; information drawing and graphics; archiving and transmitting information between various media; hosting news programs; designing, producing or supervising Internet sites, programs or films on current events; and managing news, public affairs or other comparable departments. The journalistic function depends on rigorous fact checking and respect for ethics and the rules of professional conduct. Variety programs and publications are excluded.

c) MEDIA ORGANIZATION refers to an organization that serves the public interest and not special interests and that:

- Publishes one or more newspapers or journals dealing with current events;
- Manages a radio station or network, or one or more television channels that have a news department or that broadcast programs produced from a journalistic perspective;
- Manages a private news agency or public news agency with independent status;
- Produces one or more news programs or Internet sites covering current events from a journalistic perspective; publications belonging to private organizations, private or public agencies and associations are not considered media organizations unless the organization, agency or association gives the publication an independent structure and agrees in writing to respect the publication's editorial independence from the special interests of the organization, agency or association.

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d) Duties that are considered inconsistent with journalism include any full-time or part-time function that:

- Entails selling advertising for the publication or broadcast service that has hired the individual;
- Makes the individual the spokesperson for an institution or company (advertising representation, public relations or other official duties);
- Is part of the official duties (paid or not) within a political party, from the time the individual is nominated;
- Is paid for by a pressure group, with the exception of groups devoted to defending journalism and the right to information;
- Is performed for a police department, a public or private information service or any comparable agency.

**Article 2** – Accreditation may also be given to individuals who, in the opinion of the Secretariat, are not concurrently performing an inconsistent duty as defined in Article 1 d), or whose other activities do not place them in a conflict of interest with the practise of journalism, and who are performing one of the following duties:

a) Paid journalists who aspire to exercise a journalistic function for one or more media organizations as a primary and regular occupation, but are not yet doing so.

b) Volunteer journalists who regularly exercise a journalistic function on an unpaid basis in a community, ethnic, cultural or student media organization that is recognized by the Secretariat.

**Article 3** – The technical, production, and management teams working for a media organization may also be accredited, as long as they are duly commissioned and the link is demonstrated pursuant to the accreditation policy.